



Australian Lions

Childhood Cancer
Research Foundation



ABN 73 902 500 922

PO Box 97 Mandurah WA 6210

2021 LIONS BIGGEST BBQ A MESSAGE FROM ALCCRF TRUSTEES TO ALL LIONS

To Lions, Lioness and Leo Clubs of Australia,

Welcome to the "Lions Biggest BBQ" for 2021 – a project that is still the largest fundraiser for the Australian Lions Childhood Cancer Research Foundation! This annual event gives Clubs across the country the opportunity to support their own Foundation's vision of 100% Survival for Kids with Cancer because "Lions believe that every child deserves a chance at a healthy life".

The COVID-19 pandemic has had a devastating effect on most Australians and curtailed all forms of fundraising usually performed by Lions Clubs, and BBQ's have been no exception! Funds raised in 2020 are down by as much as 70% with many Clubs being forced to cancel planned BBQ activities in line with State emergency legislation, relating to health requirements and restrictions on public gatherings.

In anticipation of all restrictions hopefully being lifted in 2021, we are again providing all Clubs with an updated Marketing Kit, plus information which highlights how best to promote the Lions Biggest BBQ activities in your local area. It's easy to register – simply complete the attached Application Form (ITP1) and return it in the Reply-Paid envelope to me at **PO Box 97, Mandurah WA 6210** or email to **peter@lambgroup.com.au**.

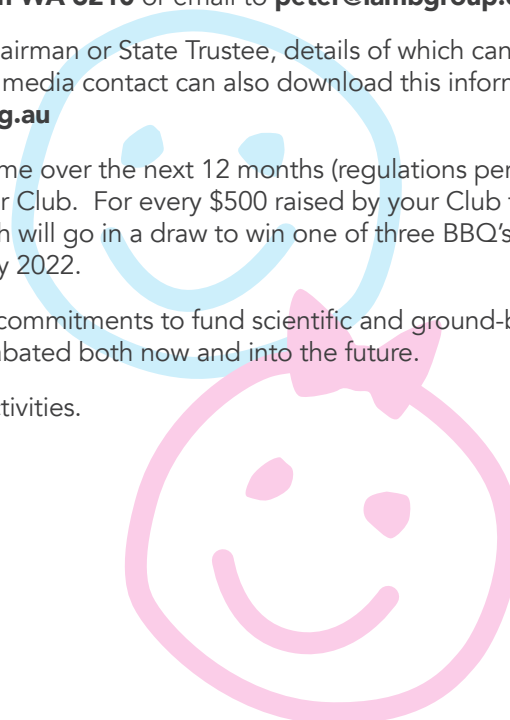
For any further advise, speak to your District ALCCRF Chairman or State Trustee, details of which can be found in the rear of the Marketing Kit. Your Club members and media contact can also download this information from the ALCCRF website at <http://www.alccrf.lions.org.au>

This year's 2021 Lions Biggest BBQ can take place any time over the next 12 months (regulations permitting) between January and December – when it best suits your Club. For every \$500 raised by your Club from the Lions Biggest BBQ, we will issue a numbered ticket which will go in a draw to win one of three BBQ's to the total value of \$2,500 – this draw will take place in January 2022.

The ALCCRF requires your Club's support to ensure our commitments to fund scientific and ground-breaking research into finding a cure for kids cancer continues unabated both now and into the future.

Thank you and good luck for 2021 Lions Biggest BBQ activities.

Peter Lamb,
PDG, Trustee, Lions Childhood Cancer Research Foundation



DON'T FORGET Everything you'll need to market and promote a successful 2021 BBQ is available to download from <http://www.alccrf.lions.org.au/>



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"Every child deserves a chance at a healthy life"
Our Vision
100% Survival for kids with cancer

WIN one of three outdoor barbecues for your club!

Once again this year, we're running a competition where three lucky Australian Lions, Lioness or Leo Clubs will win one of three fabulous outdoor barbecues valued at a total of \$2,500. So, get your 'Intention to Participate' (ITP1) form back to us for a chance to win your club a brand new outdoor kitchen barbecue.

Competition closes on the 31st December 2021!

Each club that participates gets a ticket. For every additional \$500 raised, your club will get an extra ticket in the nation-wide draw.

Also, don't forget to order this year's Biggest BBQ aprons for your team to wear at your big event!

Good luck in the draw and for your Biggest BBQ 2021.



WIN! ONE OF THESE THREE FABULOUS KITCHEN BBQS !!

Subject to availability at time of draw. Otherwise, equivalent barbecue to be supplied.