



Australian Lions

Childhood Cancer Research Foundation



ABN 73 902 500 922

PO Box 56, Raymond Terrace, NSW 2324

2023 LIONS BIGGEST BBQ A MESSAGE FROM ALCCRF TRUSTEES TO ALL LIONS

To Lions and Leo Clubs of the Multiple District,

Welcome to the "Lions Biggest BBQ" for 2023 – the largest fundraiser for the Australian Lions Childhood Cancer Research Foundation! This annual event gives Clubs across Australia the opportunity to support their own Foundation's vision of 100% Survival for Kids with Cancer because "Lions believe that every child deserves a chance at a healthy life".

In November 2022 we conducted a survey to explore the option to run the campaign digitally. The cost-savings on printing and postage would allow us donate more money to the Research Fund and the environment would also benefit. Even though many clubs responded positively to the change, others weren't convinced yet, and some clubs didn't respond at all. Due to the risk of losing clubs or not reaching clubs we decided to continue as per previous years but also provide an online option to register. Online registrations are easy, straight forward and will save money. We will endeavour to move to online communication and registration over the coming years as clubs become more and more comfortable with it and the online registration provides you with an option to choose.

The main objective remains to reach our target to raise \$250,000 through Australia's Biggest BBQ 2023.

These are the TWO OPTIONS for you to register this year:

OPTION ONE: Fill in the enclosed ITP form and mail it back in the envelope provided.

OPTION TWO: Go to lionsbiggestBBQ.org.au and register online (you can also order your aprons online).

The Marketing Kit and Posters will also be available on lionsbiggestBBQ.org.au.

This letter initiates the start of the 2023 Lions Biggest BBQ which will run from January to December 2023 and culminates with the drawing of the three BBQ raffle prizes for participating Lions Clubs.

For any further advice, contact PCC Gary Parker, your District ALCCRF Chairperson, or your local State Trustee, the details of which can be found at the rear of the Marketing Kit. PCC Gary is now in charge of the Lions Biggest BBQ and any other correspondence should go to him in the future.

The ALCCRF requires your Club's support to ensure our commitment to fund scientific and ground-breaking research into finding a cure for kids' cancer, continues unabated both now and into the future.

Thank you and good luck for your Lions Biggest BBQ activities in the future.

PCC Gary Parker

BBQ Trustee

Australian Lions Childhood Cancer Research Foundation.

DON'T FORGET Everything you'll need to market and promote a successful 2023 BBQ is available to download from <http://www.lionsbiggestBBQ.org.au/>



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"Every child deserves a chance at a healthy life"
Our Vision
100% Survival for kids with cancer

WIN one of three outdoor barbecues for your club!

Once again this year, we're running a competition where three lucky Australian Lions or Leo Clubs will win one of three fabulous outdoor barbecues valued at a total of \$2,500. So, get your 'Intention to Participate' (ITP1) form back to us for a chance to win your club a brand new outdoor kitchen barbecue.

Competition closes on the 31st December 2023!

Each club that participates gets a ticket. For every additional \$500 raised, your club will get an extra ticket in the nation-wide draw.

Also, don't forget to order this year's Biggest BBQ aprons for your team to wear at your big event!

Good luck in the draw and for your Biggest BBQ 2023.



WIN! ONE OF THESE THREE FABULOUS KITCHEN BBQS !!

Subject to availability at time of draw. Otherwise, equivalent barbecue to be supplied.