

2024 LIONS BIGGEST BBQ A MESSAGE FROM ALCCRF TRUSTEES TO ALL LIONS

To Lions and Leo Clubs of the Multiple District,

Welcome to the "Lions Biggest BBQ" for 2024 – the largest fundraiser for the Australian Lions Childhood Cancer Research Foundation! This annual event gives Clubs across Australia the opportunity to support their own Foundation's vision of 100% Survival for Kids with Cancer because "Lions believe that every child deserves a chance at a healthy life".

Last year we conducted a survey to explore the option to run the campaign digitally. The cost-savings on printing and postage would allow us to donate more money to the Research Funding and the environment would also benefit. Even though many clubs responded positively to this change, we decided to continue, as done per previous years but also provide an online option to register. Online registrations are easy, straight forward and will save money. We will endeavour to move to online communication and registration over the coming years, as clubs become more comfortable with it, whilst the online registration provides you with the second option to choose, rather than Aust. Post. In 2024, the main objective remains to reach our target to raise \$250,000 through Australia's Biggest BBQ.

These are the TWO Options for you to register this year:

OPTION ONE: Fill in the enclosed ITP form and mail it back in the Reply-Paid envelope provided

OPTION TWO: Go to lionsbiggestBBQ.org.au and register online (you can also order your aprons). The Marketing Kit and Posters will also be available on lionsbiggestBBQ.org.au/materials.

This letter initiates the start of the 2024 Lions Biggest BBQ which will run from January to December 2024 and culminates with the drawing of the three BBQ raffle prizes for participating Lions Clubs.

For any further advice, contact Lion Brian Williams, your ALCCRF BBQ Chairperson, or your local State Trustee, the details of which can also be found at the rear of the Marketing Kit. It is my honour to be managing the Biggest BBQ so would you please forward all correspondence via email to me.

The ALCCRF requires your Club's support to ensure our commitment to fund scientific and ground-breaking research into finding a cure for kids' cancer, continues unabated both now and into the future.

Thank you and good luck for your Lions Biggest BBQ activities in the future.

Kullin

Lion Brian Williams BBQ Trustee Australian Lions Childhood Cancer Research Foundation. 0428 537 577 bkw@iinet.net.au

DON'T FORGET Everything you'll need to market and promote a successful 2024 BBQ is available to download from **http://www.lionsbiggestBBQ.org.au/**



"Every child deserves a chance at a healthy life" Our Vision 100% Survival for kids with cancer

WIN one of three barbecues for your club!

Once again this year, we're running a competition where three lucky Australian Lions or Leo Clubs will win one of three fabulous barbecues valued at a total of \$2,500. So, get your 'Intention to Participate' (ITP1) form back to us for a chance to win your club a brand new barbecue.

Competition closes on the 31st December 2024!

Each club that participates gets a ticket. For every additional \$500 raised, your club will get an extra ticket in the nation-wide draw.

Also, don't forget to order this year's Biggest BBQ aprons for your team to wear at your big event!

Good luck in the draw and for your Biggest BBQ 2024.



ONE OF THESE THREE FABULOUS BBQS !!

Subject to availability at time of draw. Otherwise, equivalent barbecue to be supplied.