Lions Biggest BBQ 2026

Marketing information kit

Every child deserves a chance at a healthy life

Our Vision: 100% survival for kids with cancer

The Australian Lions Childhood Cancer Research Foundation is a Category 'A' Project of Lions Australia.

Australian Lions Childhood Cancer Research Foundation

Help us fight kids' cancer.

Lions Biggest BBQ 2026

Facts and information

About Lions Australia

Lions Australia is one of Australia's largest service organisations with almost 25,000 members and 1,200 clubs across Australia. Lions Australia raises over $20 million per annum to assist in community and health projects, and funding for Lions foundations and programs. For more information on Lions in Australia, please visit the MD website at www.lionsclubs.org.au

Lions Australia has been supporting childhood cancer research at least as far back as 1976. Since that time childhood cancer survival rates have improved to about 80% but unfortunately every year in Australia more than 900 children are still diagnosed with cancer and three Australian children die from cancer every week. Among childhood illnesses, cancer remains the most common cause of death in Australia.

About ALCCRF

Since 1996, Lions Australia has shown outstanding commitment contributing over $17 million to childhood cancer research. This effort has resulted in, amongst other things, safer and more effective blood stem cell transplantation for leukaemia patients following chemotherapy which can lead to shorter hospitalisation and more rapid recovery. Lions have done a lot but the job is not over because we believe every child has the right to a healthy life. At the 57th National Convention in Melbourne in May 2009, Lions established a category 'A' Project to be known as Australian Lions Childhood Cancer Research Foundation (ALCCRF).

About the 2026 Lions Biggest BBQ

Lions Biggest BBQ is an annual fundraising event undertaken by many of the 1,200 Clubs across the country between January - December 2026, when it best suits your Club. Funds raised will be used to help achieve ALCCRF's mission to prevent kids with cancer dying by raising funds nationally and donating these funds to the best scientific and clinical childhood cancer research conducted right across Australia.

More information

Visit the website at: www.alccrf.lions.org.au or contact your ALCCRF District Chairman or Trustee (details are listed on inside back cover of this information kit).

Lions Biggest BBQ 2026

Timeline of activities

Lions Biggest BBQ Event

January 2026 (or whenever it suits your Club)

- Secure your venue to stage the Lions Biggest BBQ in your local community.
- Contact third parties to determine their interest in participating in the Lions Biggest BBQ
- Finalise all logistical elements of your local Lions Biggest BBQ.
- Localise and distribute pre event media release with photo.
- Secure any local media coverage of local events
- Conduct a follow-up call with media to determine whether they would like to send a photographer to cover your local event

By December 2026

- Direct deposit or bank

  NAB
  BSB: 085-397
  Account: 942947951
  Pay ID: alccrf.treasurer@lions.org.au

  Please ensure reference is made to CLUB NAME or NUMBER and 2026 BBQ

  Email details of all bank deposits to ALCCRF Treasurer PDG Bob Findley.
  alccrf.treasurer@lions.org.au

- Finalise all monies raised and post the donation cheque to:

  ALCCRF Trustee PDG Bob Findley
  PO Box 56 RAYMOND TERRACE NSW 2324

IMPORTANT NOTE

When sending BBQ Money to the ALCCRF, it would be appreciated if funds could be accompanied with the notation

"2026 BBQ Money" to ensure this is credited into the correct internal account.

Lions Biggest BBQ 2026

Marketing tips

Why have the Lions Biggest BBQ?

We believe every child has the right to a healthy life. Funds raised will be used to help achieve ALCCRF's mission to prevent kids with cancer dying by raising funds nationally and donating these funds to the best scientific and clinical childhood cancer research conducted right across Australia.

What are we trying to achieve?

We want to encourage as many Lions, Lioness, Leo Clubs and members of their local communities to attend and join in the festivities of the Lions Clubs 'Biggest BBQ' from January to December 2026.

Following are some suggested activities to help you organise your 'Biggest BBQ'

Turning the Biggest BBQ into a community event.

Contact community groups (such as Scouts, Girl Guides, youth groups, dance groups, senior citizens) to be a part of a community BBQ held at the local park or other suitable venue of your choice. You can include fundraising activities at the community BBQ to generate further funds.

Contact local Schools.

Contact the principals of the local schools to see if a school BBQ can be organised during a lunchtime. A note could be sent home to invite parents/grandparent/guardians to enjoy a Lions Biggest BBQ at their child's school.

Contact local sporting groups

Contact the local sporting groups. They may be interested in having a BBQ day for their teams, which will generate further funds for the Lions Biggest BBQ. You could ask some of the sporting personalities in your local community to support the BBQ and get them down to speak to media of their support of the worthy cause.

Contact local businesses

Contact a few businesses in the area to gauge their interest in coming along to the Lions Biggest BBQ event as a social day for management and staff. Businesses would use events like this as a social and also networking activity for their company. You could ask certain local businesses for sponsorship for the event, which could come in the form of a donation to ALCCRF for childhood cancer research or in the form of a prize for activities at the BBQ (such as raffles and races)

Fundraising

Some other suggestions for fundraising activities include:

- A bucket collection
- Donation per person attending
- A HUGE raffle where everybody donates a grocery item

It is preferred that moneys raised through the Lions Biggest BBQ should be direct deposit to this account:

NAB
BSB: 085-397
Account: 942947951

Please ensure reference is made to CLUB NAME or NUMBER and 2026 BBQ.

Cheque payments can still be made and should be attached to a return slip and sent to:

Australian Lions Childhood Cancer Research Foundation
Attention PDG Bob Findley – Trustee
PO Box 56 RAYMOND TERRACE NSW 2324

After the BBQ event, be sure to contact participating groups to thank them for participating and encourage them to be involved again next year!

Ensure you have Lions signs, banner, BBQ aprons, etc on the day, to ensure that everyone in attendance knows that it is a Lions initiative.

Lions Biggest BBQ 2026

Tips & hints for clubs when speaking to the media.

Here are a few tips to consider when contacting your local media to 'sell' the concept of the Lions Biggest BBQ.

Which media should I target?

Local and community: newspapers, magazines, radio stations, television stations.

Who should I contact?

It is a great start if you already have strong relationships with local media. The best person to start with is the editor of the print media (newspapers & magazines) or the producer for broadcast media (radio & TV).

Where can I get contact details?

Most media outlets have websites or are listed in the phone directory for you to search contact details. Sometimes it is worth calling the switch number and just asking the details of the journalist that are interested in social and community issues/ affairs. If you do not have access to the Internet, you can contact your District PR Chairman who should have access to phone numbers and email addresses for local media.

What do I do next?

Below is a suggested structure to follow when contacting your local media.

Introduction:

Good morning/afternoon, I am [insert name] from [insert club name] Club. I wonder if you may have a few moments for me to go through what we have planned for Lions Biggest BBQ event this year.

Explanation of Lions Biggest BBQ:

Lions Biggest BBQ is an annual fundraising event undertaken by many of the 1,200 Clubs across the country. This year, the BBQ is being held on [insert date]. To date, Lions Australia has raised well over $17 million for childhood cancer research through various fundraising activities such as the Lions Biggest BBQ.

Lions are one of Australia's largest service organisations which raise more the $20 million dollars per year for health, welfare and charitable projects.

Our local club, [insert club name] Club, has raised around $XX,000 dollars in 2025 for a range of projects and hopes to do so again this year.

This year, our BBQ will be held at [insert venue] on [insert day/date]. I can send through a media release on Lions Biggest BBQ which you and your readers/ viewers may find interesting.

Lions Biggest BBQ 2026

Media release.

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For more information contact:

Chairperson
PDG Ron Skeen OAM N District
0412 131 677
alccrf.chairperson@lions.org.au

Vice Chairperson
Trustee Lion Brian Williams W District (201WA)
0428 537 577
alccrf.bbbq@lions.org.au

Trustee Lion Gilbert Teitzel Q District (201Q2 & Q4)
0408 188 852
g.teitzel@millarteitzel.com.au

Treasurer Trustee PDG Bob Findley OAM N District (201N1 & N2)
0417 398 611
alccrf.treasurer@lions.org.au

Secretary Trustee Lion Sandy Royal C District (201 C1 & C2)
0419 857 083
alccrf.secretary@lions.org.au

Trustee Lion Tony Kennedy N District (201N2, N4 &N5)
0412 993 062
ajkennedytony@gmail.com

Trustee Lion Kerry Kilpatrick Q District (201Q1 & Q3)
0412 279 464
kerrykilpatrick@yahoo.com.au

Trustee Lion Georgina Boyce V District (201V2, V3 & V5)
0490 847 752
georginaboyce@gmail.com

Trustee PDG John Houghton V District (201V 1-4 & V6)
0407 303 691
john.houghton@eiua.com.au

Appointee Lion Katherine Moore N District
0409 228 075
alccrf.biggesthightea@lions.org.au

Tasmania Trustee
To be advsied

Simply by participating, you could win your club a brand-new outdoor barbecue!

Good luck for your club's Biggest BBQ 2026 and being in the running to win one of two fabulous Matador Spark four burner barbecues.

DRAWN JANUARY 2027

For donations receipted during the 2026 calendar year.

WIN! ONE OF TWO FABULOUS BBQS !!

Subject to availability at time of draw.
Otherwise, equivalent barbecue to be supplied.

Don't forget to order this year's Biggest BBQ aprons for your team to wear at your big event!

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